Tasks	Points
Post a review of An Ambassador's Ploy on a site other than Amazon (GoodReads, Bookbub, etc.).	15
Make a social media post about An Ambassador's Ploy (or any other book in the Adventures in Eldnaire trilogy).	15
Post a reel/TikTok/video about AAP or the AIE trilogy.	15
Attend AAP's launch party (virtual or in-person).	15
Create and post fan art of any character/s from the AIE trilogy.	15
Share other people's posts about AAP and the AIE trilogy.	2
Choose your favorite quote/s from AAP or the rest of the AIE trilogy, and post them to social media.	5
Post a picture of yourself with an AIE book.	10
Post a blog article about AAP.	10
Send out a newsletter about AAP.	10
Buy a book from the AIE trilogy and give it to a friend.	20
Request a copy of AAP from your library.	15
Re-share one of my posts about AAP.	3
Ask local bookstores to carry the AIE trilogy.	15
Share the link to the book on social media: https://amzn.to/4lIdxJy	3
Recommend the AIE trilogy to a book club.	10
Share other marketing opportunities with me (podcasts, publications, etc.).	15+

Note: The majority of these tasks can be completed not only for *An Ambassador's Ploy* (AAP), but for the entire *Adventures in Eldnaire* (AIE) trilogy as a whole. The Footprint Game lasts from August 29th to September 30th. Be sure to tag me @thirzahwrites in all your posts so I can see them, and don't forget to send me your total points before the game ends! You can email your totals to: thirzah@thirzahwrites.com